



Material Stories

GET INSPIRED #03

AGING

HELLO

Welcome to AGING, the third issue of the Get Inspired newsletter already enjoying 1000+ materials fans from all over the world!

Aging, or the beauty of aging, is a key aspect in giving products a longer lifetime. Naoto Fukasawa and Jasper Morrison recently discussed this topic in a project called Super Normal. (Read/Chat) The cover image is a close up of a letterform (M) from Berlin's Market Halls. I admired this almost 4-square-meter beauty at the Museum of Letters who saves letters with patina from destruction. (Browse)

Thanks to the contributions by our readers this newsletter is full of news and inspiration. German student Mareike Frensemeier just received one of this year's VisionWorks Awards with a bacteria based packaging concept. (Research) Also, Dutch designer Heleen Klopper has just been awarded with a materials award. (Material) Want to participate yourself? Check out the competitions in this newsletter.

Finally, don't forget to look inside "Material Short Stories", a new service/booklet for manufacturers, agencies and designers in need for new materials ideas. (Project) Enjoy reading and get prepared for a new range of Get Inspired newsletters coming up next year!

* Aart van Bezooen (Owner, Material Stories)

FEATURED RESEARCH



Bacs is a packaging concept based on bacteria which age/grow into a solid and protective shape. Mareike Frensemeier (bionics student) recently received a VisionWorks Award. | photo: MF
» www.cargopacks-visionworksaward.com

FEATURED COMPETITION



Material Trends Award 2010
Prizes: 5.000 Euro
Deadline: 26 January 2010
» www.ifdesign.de/organized_materialtrendsawards_index_e

BROWSE

MUSEUM OF LETTERS

Berlin's home and shelter for historical and outraged letterforms
» www.buchstabenmuseum.de

60 BAG

A special bag made of felt that degrades over time (60 days) and use
» www.60bag.com

CMYK TABLEWARE

Colorful ceramic with a white glaze reveals poetic traces over time
» www.kisd.de/~matti/pics/diplom_ht/work.htm

UNIVERSAL DESIGN

Universal Design supports products that can be used by everyone
» www.ud-germany.com

FREITAG

One of the most recognized brands that works with aged materials
» www.freitag.ch

MANUFACTUM

Quality products made of traditional materials and built to last
» www.manufactum.com

READ



SUPER NORMAL

What makes a good object? Why do certain objects get better over time? Read more about Naoto Fukasawa and Jasper Morrison on the sensations of the ordinary.

Lars Müller Publishers



UNIVERSAL DESIGN

Universal Design is one of the answers to the challenges of our demographic change. This publication was issued within the "Age as an Economic Factor" initiative.

International Design Center Berlin



ETERNALLY YOURS. TIME IN DESIGN

Eternally Yours tells the story of Vivian, a name representing any product. With text contributions by Brian Eno, John Thackara, and book design by Thonik.

010 Publishers

CALENDAR

2 - 5 December 2009

EUROMOLD | FRANKFURT (DE)

Fair for moldmaking, tooling, design and application development
» www.euromold.com

6 - 10 December 2009

DESIGN AT WORK | KORTRIJK (BE)

Trade fair debate for product development, design and innovation
» www.designatwork.be

Until 15 December 2009

LEBENS(T)RÄUME 2010 COMPETITION

Award for youngsters who design for aged or less-abled people
» www.ifdesign.de/organized_lebenstraume_index_e

Until 31 December 2009

MATERIAL MATTERS | EINDHOVEN (NL)

Over 350 materials by Materia exhibited at Material Matters
» www.materialmatters.nl

See more events and competitions at www.materialstories.com

SHARE

SUBSCRIBE

Send an e-mail with your name and profession to receive a free copy (pdf) of Material Stories quarterly newsletter:
» newsletter@materialstories.com

SUBMIT

Contribute to the Get Inspired newsletter by sending materials related projects, links, publications and resources to:
» newsletter@materialstories.com

DOWNLOAD

All newsletters are available for download on:
» www.materialstories.com/newsletter

KEY FACTS

Newsletter: Get Inspired #03 | AGING
Author: Aart van Bezooen
Release date: November 2009
Subscribers: 1000+ materials fans
Contact: info@materialstories.com

THANKS

Big thanks to Mareike Frensemeier, Kathrin Funke-Bergstra and Tim Oelker for their support and contributions to this newsletter.

FEATURED DESIGN



"Repairing is the new recycling!", says Platform21's Manifesto. See their website for more repaired products that celebrate the beauty of aging and imperfection. | photo: Jens Thiel
» www.platform21.nl and » www.functional-fate.org

CHAT

What is a beautiful object? (FP)

- JM: A beautiful object is not necessarily one with the best shape, and an object may start out ugly and become beautiful over time.
- NF: In Japan, we have the word shutaku. A literal translation would be "polished by hand." Shutaku expresses the beauty that occurs with time when an object survives constant use, undergoes a metamorphosis and becomes more beautiful than something that is new.

How do aspects of imperfection or use-dependent transformation of the material state of the object contribute to the definition of a Super Normal quality? (FP)

- JM: We come to appreciate an object through using it, and the more we use a good object, the more we are able to appreciate its qualities, and we may discover its beauty not just in how it ages but in how we age with it.

Extracts from Super Normal (2007). Francesca Picchi (FP) interviews designers Naoto Fukasawa (NF) and Jasper Morrison (JM).

FEATURED MATERIAL



We spotted "Wool Filler" at last month's Dutch Design Week. This colorful repairing material by Heleen Klopper received the DOEN | Materiaalprijis 2009 | photo: Mandy Pieper
» www.heleenklopper.nl

FEATURED PROJECT

How do we do it?

In short: we review your product, brainstorm on user experience, consider branding and sustainability issues, select innovative materials, sketch application concepts and summarize this in a great booklet.



Material Short Stories is a new service by designer Tim Oelker and materials expert Aart van Bezooen delivered as booklet full of materials ideas for product innovation. | photo: MS
» www.material-short-stories.com